



FOR IMMEDIATE RELEASE

Appliance Recycling Centers of America Launches Statewide Program in Wisconsin

Milwaukee, WI – February 13, 2017 – Appliance Recycling Centers of America, Inc. (NASDAQ: ARCI), the leading provider of appliance recycling and appliance retailing services, has partnered with Focus on Energy, Wisconsin’s statewide energy efficiency and renewable energy program, to re-launch their popular Appliance Recycling Program. Open to residents in participating utility service territories across Wisconsin, the program lets customers schedule a free pickup of their old, working refrigerator or freezer. Appliances will be recycled and disposed of in an environmentally friendly way. Customers will be awarded \$35 per qualifying refrigerator or freezer recycled.

According to ENERGY STAR®, a 15-year-old refrigerator or freezer can consume twice as much energy annually as a new model and can significantly increase customers’ electric bills. The appliance recycling program provides a convenient and environmentally safe solution for old, energy guzzling appliances that take up space in Wisconsin homes and garages.

“ARCA is proud to work with Focus on Energy to serve Wisconsin residents, where this program will prevent recyclable materials in old appliances from entering the waste stream and landfills,” said JP Harper, ARCA’s Senior Vice President and Chief Operating Officer. “There are huge environmental benefits associated with recycling refrigerators and freezers, including reduced energy consumption and responsible management of hazardous materials. We look forward to this program making an impact in Wisconsin and helping reduce electric bills for state residents.”

“Appliance Recycling is a program that has always been in high demand from both customers and our utility partners,” said Andrea Hansen, Focus on Energy’s Marketing & Communications Director. “We are excited to be offering this program again as part of our Residential portfolio.”

For more information or to participate in the program, please visit focusonenergy.com/fridge or call 1-800-354-1898. Participation in the program is subject to important rules and eligibility requirements, which are detailed online.

About Appliance Recycling Centers of America (ARCA)

ARCA’s three business components are uniquely positioned in the industry to work together to provide a full array of appliance-related services. ARCA Advanced Processing, LLC employs advanced technology to refine traditional appliance recycling techniques to achieve optimal revenue-generating and environmental benefits. ARCA is also the exclusive North American distributor for UNTHA Recycling Technology (URT), one of the world’s leading manufacturers of technologically advanced refrigerator recycling systems and recycling facilities for electrical household appliances and electronic scrap.

ARCA’s regional centers process appliances at end of life to remove environmentally damaging substances and produce material byproducts for recycling for utilities in the U.S. and Canada. Eighteen company-owned stores under the name ApplianceSmart, Inc. ® sell new appliances directly to consumers and provide affordable ENERGY STAR® options for energy efficiency appliance replacement programs.



This press release contains statements that are forward-looking statements as defined within the Private Securities Litigation Reform Act of 1995, including statements regarding ARCA's future success. These forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from the statements made, including the risks associated with the general economic conditions, competition in the retain and recycling industries and regulatory risks. Other factors that could cause operating and financial results to differ are described in ARCA's periodic reports filed with the Securities and Exchange Commission. Other risks may be detailed from time to time in reports to be filed with the SEC.

About Focus on Energy

Focus on Energy is Wisconsin utilities' statewide energy efficiency and renewable resource program funded by the state's investor-owned energy utilities and participating municipal and electric cooperative utilities. Focus on Energy works with eligible Wisconsin residents and businesses to install cost-effective energy efficiency and renewable energy projects. Focus on Energy information, resources and financial incentives help to implement projects that otherwise would not be completed. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control Wisconsin's growing demand for electricity and natural gas.

For More Information, Contact:

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